

# GRAPHIC DESIGN

(81 credits)

The Graphic Design program offers courses that range from the historically based to the technologically advanced. Emphasis is placed on the exploration of how visual communications are accomplished, through discussions of communication theory and contemporary practice.

Facilities include state-of-the art computer labs, with high-resolution printers, scanners, and a high-speed Internet connection, as well as a letterpress type lab and generous studio space for majors. Graduates go on to successful careers in many areas of design, including web design, multimedia interactive design, and publishing.

<sup>1</sup> ARS404, ARS407 and ARS408 comprise a capstone experience for Graphic Design majors. ARS407 is writing intensive.

Code	Title	Credits
<b>Required Foundation Courses (12 Credits)</b>		
ARS100	Drawing: Visual Thinking I	3
ARS101	Drawing: Visual Thinking II	3
ARS103	Design: Form	3
ARS113	Designed World	3
<b>Art History Courses (12 Credits)</b>		
ARH201	Art of the Western World I	3
ARH202	Art of the Western World II	3
Select two of the following:		6
ARH358	Modern Art, 1900-1970	
ARH359	Contemporary Art, 1970 to the Present	
ARH3xx/ ARH4xx	Art History elective	
<b>Required Graphic Design Courses (45 Credits)</b>		
ARS205	Graphic Design	3
ARS306	Visible Systems	3
ARS307	Typography	3
ARS308	Type & Image	3
ARS309	Printed Books	3
ARS310	Visual Language I	3
ARS329	Design Research	3
ARS335	Design for the Web	3
ARS404	Graphic Design Application <sup>1</sup>	3
ARS405	Design Theory and Criticism	3
ARS406	Interaction Design	3
ARS407	Graphic Design Thesis I <sup>1</sup>	3
ARS408	Graphic Design Thesis II <sup>1</sup>	3
Select two of the following:		6
ARS371	Data Visualization	
ARS401	Motion Design	
ARS402	Design for Web II	
<b>Required Cognate Course (3 Credits)</b>		
ARS230	Basic Digital Photography	3
<b>Studio Electives (9 Credits)</b>		
Select three ARS and/or DDF courses.		9
<b>Total Credits</b>		<b>81</b>