

MANAGEMENT

(58 credits)

Business Core Curriculum

(all Business majors): 40 credits

The School of Business offers eight undergraduate degree programs: Accounting, Business Analytics, Entrepreneurship, Finance, General Business, International Business, Marketing, and Management. Students in each Business major must complete a 40-credit core curriculum consisting of the following courses, in which a minimum grade of C- is required for credit toward the major, with the exceptions noted below.

Code	Title	Credits
ECO206	Principles of Microeconomics	3
ECO207	Principles of Macroeconomics	3
BUS093	Business Workshop	0
BUS095	Excel Tutorial	0
BUS201	Financial Accounting (Accounting majors must earn at least C+)	3
BUS202	Managerial Accounting	3
BUS250	Principles of Management	3
BUS271	Legal Environment of Business	3
BUS301	Career and Internship Prep	1
BUS309	Statistics for Business and Economics I	3
BUS311	Statistics for Business and Economics II	3
BUS312	Operations Management	3
BUS325	Marketing	3
BUS341	Fundamentals of Corporate Finance (Finance majors must earn at least C+)	3
BUS450	Strategic Management	3
	Applied Learning requirement	3
Total Credits		40

Building on this core curriculum, students in each of the eight majors complete specialized courses, detailed below. Except where otherwise noted, a minimum grade of C- is required for credit toward the major.

Code	Title	Credits
Required Management Courses (18 Credits)		
	Select one of the following tracks:	18

General Track

Code	Title	Credits
BUS321	Organizational Behavior	3
BUS345	Human Resource Management	3
BUS346	International Business	3
	Select three of the following:	9
BUS323	Introduction to Entrepreneurship	
BUS324	Introduction to Managing Sustainability	
BUS422	Leadership	
BUS423	New Venture Development	
BUS424	Social Entrepreneurship	
BUS431	Cross-Cultural Management	

BUS458	Introduction to Project Management	
Total Credits		18

Sustainability Track

Code	Title	Credits
BUS321	Organizational Behavior	3
BUS324	Introduction to Managing Sustainability	3
BUS345	Human Resource Management	3
BUS346	International Business	3
BUS424	Social Entrepreneurship	3
	Select one upper-division Sustainability elective from outside the School of Business:	3
GLG339	Natural Resources and Energy	
PHI303	Environmental Ethics	
POL311	American Environmental Politics	
POL347	Politics of Environment and Development	
SOC317	Environmental Sociology	
Total Credits		18