GENERAL BUSINESS

(61 credits)

Business Core Curriculum

(all Business majors): 40 credits

The School of Business offers eight undergraduate degree programs: Accounting, Business Analytics, Entrepreneurship, Finance, General Business, International Business, Marketing, and Management. Students in each Business major must complete a 40-credit core curriculum consisting of the following courses, in which a minimum grade of C- is required for credit toward the major, with the exceptions noted below:

Code	Title	Credits
ECO206	Principles of Microeconomics	3
ECO207	Principles of Macroeconomics	3
BUS093	Business Workshop	0
BUS095	Excel Tutorial	0
BUS201	Financial Accounting (Accounting majors must earn at least C+)	t 3
BUS202	Managerial Accounting	3
BUS250	Principles of Management	3
BUS271	Legal Environment of Business	3
BUS301	Career and Internship Prep	1
BUS309	Statistics for Business and Economics I	3
BUS311	Statistics for Business and Economics II	3
BUS312	Operations Management	3
BUS325	Marketing	3
BUS341	Fundamentals of Corporate Finance (Finance majors must earn at least C+)	3
BUS450	Strategic Management	3
Applied Learning requirement		
Total Credits		40

Building on this core curriculum, students in each of the eight majors complete specialized courses, detailed below. Except where otherwise noted, a minimum grade of C- is required for credit toward the major.

Code	Title	Credits
Required General	l Business Courses (12 Credits)	
Select one upper	-division course from each of the following areas	
Finance		3
International Bus	iness	3
Management		3
Marketing		3
Elective Courses	(9 Credits)	
	ses from the above areas or from the following fo ded all prerequisite requirements are met ¹	our 9
Accounting		
Economics		
Independent S	Study ²	
Internship ³		
Total Credits		21

- ¹ Courses taken to fulfill a Business Core or Business major requirement may not also be used to satisfy the elective requirement.
- ² Students may contact faculty in the School of Business to undertake independent study.
- ³ Students may contact the Director of Business Advising to arrange an internship and to determine the number of credits applied.