

GENERAL BUSINESS

(61 credits)

Business Core Curriculum

(all Business majors): 40 credits

The School of Business offers eight undergraduate degree programs: Accounting, Business Analytics, Entrepreneurship, Finance, General Business, International Business, Marketing, and Management. Students in each Business major must complete a 40-credit core curriculum consisting of the following courses, in which a minimum grade of C- is required for credit toward the major, with the exceptions noted below:

Code	Title	Credits
ECO206	Principles of Microeconomics	3
ECO207	Principles of Macroeconomics	3
BUS093	Business Workshop	0
BUS095	Excel Tutorial	0
BUS201	Financial Accounting (Accounting majors must earn at least C+)	3
BUS202	Managerial Accounting	3
BUS250	Principles of Management	3
BUS271	Legal Environment of Business	3
BUS301	Career and Internship Prep	1
BUS309	Statistics for Business and Economics I	3
BUS311	Statistics for Business and Economics II	3
BUS312	Operations Management	3
BUS325	Marketing	3
BUS341	Fundamentals of Corporate Finance (Finance majors must earn at least C+)	3
BUS450	Strategic Management	3
Applied Learning requirement		3
Total Credits		40

Building on this core curriculum, students in each of the eight majors complete specialized courses, detailed below. Except where otherwise noted, a minimum grade of C- is required for credit toward the major.

Code	Title	Credits
Required General Business Courses (12 Credits)		
Select one upper-division course from each of the following areas		
	Finance	3
	International Business	3
	Management	3
	Marketing	3
Elective Courses (9 Credits)		
	Select three courses from the above areas or from the following four categories, provided all prerequisite requirements are met. ¹	9
	Accounting, Business Analytics, Entrepreneurship	
	Economics	
	Independent Study ²	
	Internship ³	
Total Credits		21

¹ Courses taken to fulfill a Business Core or Business major requirement may not also be used to satisfy the elective requirement.

² Students may contact faculty in the School of Business to undertake independent study.

³ Students may contact the Director of Business Advising to arrange an internship and to determine the number of credits applied.