

BUSINESS MINORS

To declare a minor, contact the Center for Business Advising at 845-257-2909, or stop by the office, VH 206.

Minor in Business

18 credits

Students majoring in a discipline other than Business can minor in Business. A minimum grade of C- is required for courses to count toward the minor.

Pre-requisites for the minor in Business:

Code	Title	Credits
ECO206	Principles of Microeconomics	3
ECO207	Principles of Macroeconomics	3

Code	Title	Credits
Required Courses (18 Credits)		
BUS201	Financial Accounting	3
BUS250	Principles of Management	3
BUS309	Statistics for Business and Economics I	3
BUS325	Marketing	3
BUS341	Fundamentals of Corporate Finance	3
BUSxxx	Business elective, by advisement	3
Total Credits		18

Minor in Business Analytics

21 credits

The Business Analytics minor is open to both School of Business and non-School of Business students who have the required mathematics background and a strong desire to acquire big-data analytical skills alongside their majors.

A Math Placement Level (MPL) of 5 or equivalent is required, and students must first complete BUS095 Excel Tutorial. *It is strongly recommended that students interested in the Business Analytics minor complete BUS095 Excel Tutorial and attain MPL 5 before their junior year (Year 3).*

A minimum grade of C- is required for courses to count toward the Business Analytics minor.

Code	Title	Credits
Required Courses (15 Credits)		
BUS095	Excel Tutorial	0
BUS309	Statistics for Business and Economics I	3
BUS311	Statistics for Business and Economics II	3
BUS347	Introduction to Business Analytics	3
BUS348	Decision Modeling and Analysis	3
BUS349	Data Management and Big Data	3
Elective Courses (6 Credits)		
Select two of the following:		6
BUS381	Advanced Business Analytics	
BUS385	Supply Chain Analytics	

BUS386	Marketing Analytics ¹
BUS387	Analytics in Health Care
BUS389	Times Series Analysis for Business
BUS390	Business Intelligence and Analytics
BUS391	Data Visualization
BUS452	Digital Marketing Analytics ¹
BUS460	Financial Analytics ¹

Total Credits 21

¹ Additional prerequisites required.

Suggested Sequences

BUS095 Excel Tutorial and MPL 5 before Year 3 (recommended):

Course	Title	Credits
Year 3		
Fall		
BUS309	Statistics for Business and Economics I	3
Credits		3
Spring		
BUS311	Statistics for Business and Economics II	3
BUS347	Introduction to Business Analytics	3
Credits		6
Year 4		
Fall		
BUS348	Decision Modeling and Analysis	3
BUS349	Data Management and Big Data	3
Credits		6
Spring		
Elective courses ¹		6
Credits		6
Total Credits		21

¹ e.g. BUS381 Advanced Business Analytics, BUS389 Times Series Analysis for Business

No BUS095 Excel Tutorial and MPL 5 before Year 3:

Course	Title	Credits
Year 3		
Fall		
Prerequisite courses (do not count toward the minor)		
BUS095	Excel Tutorial	0
MAT171	Mathematical Methods for Business	3
Credits		3
Spring		
BUS309	Statistics for Business and Economics I	3
BUS349	Data Management and Big Data	3
Credits		6
Year 4		
Fall		
BUS311	Statistics for Business and Economics II	3
BUS347	Introduction to Business Analytics	3

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BUS348	Decision Modeling and Analysis	3
Credits		9
Spring		
Elective courses ¹		6
Credits		6
Total Credits		24

¹ e.g. BUS381 Advanced Business Analytics, BUS389 Times Series Analysis for Business