

# BUSINESS MINORS

To declare a minor, contact the Center for Business Advising at 845-257-2909, or stop by the office, VH 206.

## Minor in Business

18 credits

Students majoring in a discipline other than Business can minor in Business. A minimum grade of C- is required for courses to count toward the minor.

*Pre-requisites for the minor in Business:*

Code	Title	Credits
ECO206	Principles of Microeconomics	3
ECO207	Principles of Macroeconomics	3

Code	Title	Credits
<b>Required Courses (18 Credits)</b>		
BUS201	Financial Accounting	3
BUS250	Principles of Management	3
BUS309	Statistics for Business and Economics I	3
BUS325	Marketing	3
BUS341	Fundamentals of Corporate Finance	3
BUSxxx	Business elective, by advisement	3
<b>Total Credits</b>		<b>18</b>

## Minor in Business Analytics

21 credits

The Business Analytics minor is open to both School of Business and non-School of Business students who have the required mathematics background and a strong desire to acquire big-data analytical skills alongside their majors.

A Math Placement Level (MPL) of 5 or equivalent is required, and students must first complete BUS095 Excel Tutorial. *It is strongly recommended that students interested in the Business Analytics minor complete BUS095 Excel Tutorial and attain MPL 5 before their junior year (Year 3).*

A minimum grade of C- is required for courses to count toward the Business Analytics minor.

Code	Title	Credits
<b>Required Courses (15 Credits)</b>		
BUS095	Excel Tutorial	0
BUS309	Statistics for Business and Economics I	3
BUS311	Statistics for Business and Economics II	3
BUS347	Introduction to Business Analytics	3
BUS348	Decision Modeling and Analysis	3
BUS349	Data Management and Big Data	3
<b>Elective Courses (6 Credits)</b>		
Select two of the following:		6
BUS381	Advanced Business Analytics	
BUS385	Supply Chain Analytics	

BUS386	Marketing Analytics <sup>1</sup>
BUS387	Analytics in Health Care
BUS389	Times Series Analysis for Business
BUS390	Business Intelligence and Analytics
BUS391	Data Visualization
BUS452	Digital Marketing Analytics <sup>1</sup>
BUS460	Financial Analytics <sup>1</sup>

**Total Credits** 21

<sup>1</sup> Additional prerequisites required.

## Suggested Sequences

*BUS095 Excel Tutorial and MPL 5 before Year 3 (recommended):*

Course	Title	Credits
<b>Year 3</b>		
<b>Fall</b>		
BUS309	Statistics for Business and Economics I	3
<b>Credits</b>		<b>3</b>
<b>Spring</b>		
BUS311	Statistics for Business and Economics II	3
BUS347	Introduction to Business Analytics	3
<b>Credits</b>		<b>6</b>
<b>Year 4</b>		
<b>Fall</b>		
BUS348	Decision Modeling and Analysis	3
BUS349	Data Management and Big Data	3
<b>Credits</b>		<b>6</b>
<b>Spring</b>		
Elective courses <sup>1</sup>		6
<b>Credits</b>		<b>6</b>
<b>Total Credits</b>		<b>21</b>

<sup>1</sup> e.g. BUS381 Advanced Business Analytics, BUS389 Times Series Analysis for Business

*No BUS095 Excel Tutorial and MPL 5 before Year 3:*

Course	Title	Credits
<b>Year 3</b>		
<b>Fall</b>		
Prerequisite courses (do not count toward the minor)		
BUS095	Excel Tutorial	0
MAT171	Mathematical Methods for Business	3
<b>Credits</b>		<b>3</b>
<b>Spring</b>		
BUS309	Statistics for Business and Economics I	3
BUS349	Data Management and Big Data	3
<b>Credits</b>		<b>6</b>
<b>Year 4</b>		
<b>Fall</b>		
BUS311	Statistics for Business and Economics II	3
BUS347	Introduction to Business Analytics	3

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BUS348	Decision Modeling and Analysis	3
<b>Credits</b>		<b>9</b>
<b>Spring</b>		
Elective courses <sup>1</sup>		6
<b>Credits</b>		<b>6</b>
<b>Total Credits</b>		<b>24</b>

<sup>1</sup> e.g. BUS381 Advanced Business Analytics, BUS389 Times Series Analysis for Business