MICRO-CREDENTIALS

Healthcare Administration

The Healthcare Administration micro-credential recognizes the completion of a three-course sequence covering healthcare policy, healthcare financing, and healthcare administration. With the projected growth of more than 20% in healthcare administration jobs between 2016-2026, there is considerable demand for professionals with knowledge of the healthcare field. The healthcare administration micro-credential exists within the MBA program as a selection of electives that allow students to add a specialized expertise without investing in a second master’s degree. Although situated within the MBA program, non-matriculated students are eligible to earn this micro-credential as well.

To learn more, please contact:
Aaron Hines, Assistant Dean for MBA Programs
Phone: 845-257-2968 | Email: mba@newpaltz.edu
Courses: https://www.newpaltz.edu/mba/healthcare-administration-courses/

Music Business

The Music Business micro-credential recognizes the completion of a four-course sequence covering artist management, entrepreneurship in music/art, arts and entertainment law, and financial statement analysis. Arts and culture are a source of growth in the Hudson Valley, and post pandemic, we expect a resurgence of the industry. There is demand for professionals with practical knowledge of how to structure and establish a business in the arts, specifically in music, as well as the management of artists and the related legal issues. The music business micro-credential exists within the MBA program as a selection of electives that allow students to add a specialized expertise without investing in a second master’s degree. Although situated within the MBA program, non-matriculated students are eligible to earn this micro-credential as well.

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