Applicants to the Public Accountancy program must submit:

- One official copy of all undergraduate (four-year degree) and graduate coursework, including a baccalaureate degree in accounting from an accredited institution.
- An undergraduate cumulative grade point average of 3.0 or higher (4.0 basis).
- A satisfactory test score of 450 or better on the Graduate Management Admissions Test (GMAT) or of 300 or better on the Graduate Record Examination (GRE).
- Contact information for three individuals who have agreed to provide letters of recommendation
- Statement of objectives
- For international students, a Test of English as a Foreign Language (TOEFL) score of 80 on the internet-based exam or higher is required prior to admission. Candidates with less than an 80 TOEFL score will be admitted to the English as a Second Language (ESL) program.
- Entering MBA students are expected to have competency in basic computer, quantitative, and oral and written communication skills. Students that need to acquire these skills will be advised to take additional credit or non-credit courses to obtain these skills. Any credits taken to obtain basic skills may not, however, be applied toward the MBA degree.
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The elective courses provide flexibility in customizing the degree program to suit career goals. Electives are offered in the areas of accounting, project management, finance, international business, marketing, and management. Students may also participate in an internship, independent study, or the Business Plan Contest to fulfill one elective course requirement.

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**Program Description**

The MBA in Public Accountancy includes eleven core courses and one elective. Core courses are designed to provide students with key concepts and strategies that pervade the functional areas of business management today. They constitute the major common body of knowledge with which students develop critical thinking and analytical abilities in the business world. The courses in the core reflect our commitment to a well-rounded business background. The elective courses provide flexibility in customizing the degree program to suit career goals. Electives are offered in the areas of accounting, project management, finance, international business, marketing, and management. Students may also participate in an internship, independent study, or the Business Plan Contest to fulfill one elective course requirement.

**Academic Program Requirements**

The MBA degree requires the completion of 36 to 45 credits depending on prior academic coursework. The MBA in Business Administration consists of foundation, core, and elective courses while the MBA in Public Accountancy includes foundation and core courses.

MBA degree requirements must be completed within seven years of acceptance into the program, with a cumulative average of no less than 3.0 (4.0 scale and with no more than two grades below a B-). All MBA courses must be completed with a grade of C or higher for progression in the program.

The foundation segment comprises seven courses that are designed to provide students coming from an academic discipline outside of business with the prerequisite knowledge required for successful completion of the core courses. The foundation courses must be taken before the core and elective courses and students must earn a "B" or better in each of these courses. Candidates with a B.S./B.A. in Business Administration or Accounting may receive waivers for some of the foundation courses if they earned a B or higher in those courses.

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**Program Overview**

<table>
<thead>
<tr>
<th>Program Coordinator</th>
<th>Aaron Hines, (845) 257-2968, <a href="mailto:hinesa@newpaltz.edu">hinesa@newpaltz.edu</a></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program ID</td>
<td>262</td>
</tr>
<tr>
<td>Credits</td>
<td>36-45</td>
</tr>
<tr>
<td>Program Length</td>
<td>MBA can be completed in 2-3 semesters if enrolled full-time, but students must complete degree within 7 years</td>
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<td>Modality</td>
<td>In-person or Online</td>
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<tr>
<td>Full-time/Part-time</td>
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<td>Transfer Credits</td>
<td>9</td>
</tr>
<tr>
<td>Capstone</td>
<td>Internship, Independent Study, or Business Plan Contest</td>
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</tbody>
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**Course**

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>BUS581</td>
<td>Accounting Information Systems</td>
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<tr>
<td>BUS520</td>
<td>Managing Operations and Information Technology</td>
<td>3</td>
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<tr>
<td>BUS525</td>
<td>Quantitative Methods for Business Research</td>
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<tr>
<td>BUS526</td>
<td>Managing in a Global Environment</td>
<td>3</td>
</tr>
<tr>
<td>BUS528</td>
<td>Marketing Management</td>
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<tr>
<td>BUS536</td>
<td>Corporate Financial Management</td>
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<tr>
<td>BUS568</td>
<td>Individual and Group Behavior Analysis</td>
<td>3</td>
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<td>BUS583</td>
<td>Advanced Auditing</td>
<td>3</td>
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<tr>
<td>BUS585</td>
<td>Accounting Theory</td>
<td>3</td>
</tr>
<tr>
<td>BUS586</td>
<td>Advanced Concepts in Federal Income Taxation</td>
<td>3</td>
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<tr>
<td>BUS589</td>
<td>Cases in Strategy and Business Policy, Capstone Course</td>
<td>3</td>
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</tbody>
</table>

**Total Credits**

36-45
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In addition, all MBA students must take a zero-credit Business Workshop at the beginning of the first semester at SUNY New Paltz, which consists of a general orientation, business writing session, and an ethics test.

Program Learning Objectives

ASSURANCE OF LEARNING

The School of Business has maintained a tradition of an active and rigorous Assurance of Learning (AoL) process since our initial AACSB accreditation in 2013.

At the MBA level, the learning goals consist of Leadership, Globalization, Decision-making under uncertainty, Ethics, and Integrating Knowledge Across Fields.

MBA learning goals and corresponding learning objectives are:

Goal 1: Assessing the impact of globalization on business

1.1 # Appraise opportunities and challenges abroad
1.2 # Assess the internal capabilities of the firm with regard to international opportunities
1.3 # Evaluate and recommend an appropriate course of action for the firm in relation to its internal and external environments

Goal 2: Decision making under uncertainty

2.1 # Identify key issue(s) or problem(s)
2.2 # Determine factor(s) relevant to the issue(s) or problem(s), acknowledging uncertainty where it exists
2.3 # Formulate or evaluates course(s) of action or solution(s) that addresses inherent uncertainty of the environment/situation

Goal 3: Integrating Knowledge across disciplines

3.1 # Articulate how decisions impact different functional areas of the firm
3.2 # Recognize the impact of external (e.g. political, economic, cultural, technology, legal) factors on business
3.3 # Evaluate the relevance of different information for decision-making
3.4 # Integrate information or knowledge from different business disciplines to make informed decisions

Goal 4: Analyzing ethical implications of business decisions

4.1 # Outline ethical issues
4.2 # Identify stakeholders, their interests and potential conflicts of interest
4.3 # Generate alternative courses of action and evaluate their consequences
4.4 # Recommend a course of action

Goal 5: Engaging in leadership behaviors

5.1 # Challenge ideas, not people