

MASTER OF BUSINESS ADMINISTRATION (MBA)

Program Overview

Program Coordinator	Aaron Hines, (845) 257-2968, hinesa@newpaltz.edu
Program ID	261
Concentrations	Business Analytics (261U) or Healthcare Management (261H)
Credits	36-45
Program Length	MBA can be completed in 2-3 semesters if enrolled full-time, but students must complete degree within 7 years
Modality	In-person or Online
Full-time/Part-time	Full-time
Transfer Credits	9
Capstone	Internship, Independent Study, or Business Plan Contest

Program Description

The MBA in Business Administration core includes eight core courses. Core courses are designed to provide students with key concepts and strategies that pervade the functional areas of business management today. They constitute the major common body of knowledge with which students develop critical thinking and analytical abilities in the business world. The courses in the core reflect our commitment to a well-rounded business background. Building upon this foundational core, students may elect to individualize their program with 12-credits of electives, or select one of our concentration areas in Business Analytics or Healthcare Management.

Admission Requirements

Applicants to the MBA program must submit:

- One official copy of all undergraduate (four-year degree) and graduate coursework, including a baccalaureate degree from an accredited institution.
- An undergraduate cumulative grade point average of 3.0 or higher (4.0 basis). *If an applicant has a GPA below 3.0, inclusion of GMAT or GRE in their application package may be requested. A satisfactory test score of 450 or better on the Graduate Management Admissions Test (GMAT) or 300 or better on the Graduate Record Examination (GRE).*
- Three current letters of recommendation
- Statement of objectives
- For international students, a Test of English as a Foreign Language (TOEFL) score of 80 on the internet-based exam or higher is required prior to admission. Candidates with less than an 80 TOEFL score will be admitted to the English as a Second Language (ESL) program.
- Entering MBA students are expected to have competency in basic computer, quantitative, and oral and written communication skills. Students that need to acquire these skills will be advised to take additional credit or non-credit courses to obtain these skills. Any credits taken to obtain basic skills may not, however, be applied toward the MBA degree.

- Entering MBA students who have earned a "B" or better in any of the foundation courses approved to be equivalent to the corresponding courses at New Paltz may have these courses waived. In addition, up to nine credits of graduate coursework approved to be equivalent to the corresponding courses at New Paltz may be transferred into the MBA program.

Application Deadlines

July 31	Fall Admission
January 1	Spring Admission

Accepting on a rolling basis until the program is full. However, applications must at least be started by the deadline or they will not be considered.

MBA Business Administration Curriculum (261)

Code	Title	Credits
Foundation Courses (0-9 Credits)		
0-9 credits depending upon prior coursework		0-9
BUS500	Excel Tutorial	
BUS508	Financial Statement Analysis	
BUS509	Statistics Analysis & Decision Theory	
BUS515	Business Economics for Managers	
Core Courses (24 Credits)		
BUS511	Accounting for Management Decisions	3
BUS520	Managing Operations and Information Technology	3
BUS525	Quantitative Methods for Business Research	3
BUS526	Managing in a Global Environment	3
BUS528	Marketing Management	3
BUS536	Corporate Financial Management	3
BUS568	Individual and Group Behavior Analysis	3
BUS589	Cases in Strategy and Business Policy	3 Capstone Course
Select your own electives or follow a concentration area (0 Credits)		12
Business Electives ^{1,2}		
Business Analytics		
Healthcare Management		
Total Credits		36-45

Business Analytics Concentration (261U)

Code	Title	Credits
Business Analytics Concentration (12 Credits)		
BUS601	Python Programming for Analytics	3
BUS611	Advanced Statistics for Business Analytics	3
BUS612	Data Wrangling and Visualization	3
Select one course from the list below:		3
BUS615	Data Warehousing and Big Data	
BUS618	Spreadsheet for Business Analytics	
BUS621	Text Analytics	
BUS622	Sport Analytics	
BUS626	Advanced Healthcare Analytics	
BUS631	Machine Learning	
BUS632	Data Mining	
BUS638	Deep Learning	
BUS641	Social Network and Web Analytics	

BUS642	Time Series and Forecasting
BUS643	Customer Analytics
BUS648	Natural Language Processing

Healthcare Management Concentration (261H)

Code	Title	Credits
Healthcare Management Concentration (12 Credits)		
BUS544	Health Care Finance	3
BUS561	Healthcare Policy	3
BUS562	Healthcare Management and Leadership	3
BUS626	Advanced Healthcare Analytics	3

¹ Select four electives. The elective courses offered vary each semester. Please visit www.newpaltz.edu/classes for the schedule of classes.

² A student may replace one elective course with one of the following:
 BUS594 Fieldwork in Business 3cr
 BUS595 Independent Study 3cr
 BUS587 Entrepreneurship and Business Planning 3cr

Graduate Checklist

- Apply for graduation via my.newpaltz.edu under “Graduation” tab according to the schedule in the [academic calendar](#).
- Resolve any pending admission conditions (outlined in your acceptance letter) and/or missing documents if applicable.
- Review your progress report via my.newpaltz.edu to ensure that you have completed all program requirements.
- Remember that only two grades below a B- may be applied to your [plan of study](#)
- Contact your advisor if you need to amend your plan or process [transfer credit](#).
- Ensure that you are in [good academic standing](#) with a GPA (Grade Point Average) of 3.0 or higher.
- Pass your capstone or culminating assessment.
- Complete your degree within the [specified time limit](#) outlined in the Program Overview.

Academic Program Requirements and Curriculum

The MBA degree requires the completion of 36 to 45 credits depending on prior academic coursework. The MBA in Business Administration consists of foundation, core, and either 12 credits of elective courses or a concentration in Business Analytics or Healthcare Management.

MBA degree requirements must be completed within seven years of acceptance into the program, with a cumulative average of no less than 3.0 (4.0 scale and with no more than two grades below a B-). All MBA courses must be completed with a grade of C or higher for progression in the program.

The foundation segment comprises seven courses that are designed to provide students coming from an academic discipline outside of business with the prerequisite knowledge required for successful

completion of the core courses. The foundation courses must be taken before the core and elective courses and students must earn a “B” or better in each of these courses. Candidates with a B.S./B.A. in Business Administration or Accounting may receive waivers for some of the foundation courses if they earned a B or higher in those courses.

The MBA in Business Administration core includes eight core courses. Core courses are designed to provide students with key concepts and strategies that pervade the functional areas of business management today. They constitute the major common body of knowledge with which students develop critical thinking and analytical abilities in the business world. The courses in the core reflect our commitment to a well-rounded business background.

Students enrolled in the MBA in Business Administration program may follow a concentration area in Business Analytics or Healthcare Management, or individualize their plan by selecting four elective courses. The elective courses provide flexibility in customizing the degree program to suit career goals. Electives are offered in the areas of accounting, project management, finance, international business, marketing, and management. Students may also participate in an internship, independent study, or the Business Plan Contest to fulfill one elective course requirement.

In addition, all MBA students must take a zero-credit Business Workshop at the beginning of the first semester at SUNY New Paltz, which consists of a general orientation, a business writing session, and an ethics test.

Program Learning Objectives

ASSURANCE OF LEARNING

The School of Business has maintained a tradition of an active and rigorous Assurance of Learning (AoL) process since our initial AACSB accreditation in 2013.

At the MBA level, the learning goals consist of Leadership, Globalization, Decision-making under uncertainty, Ethics, and Integrating Knowledge Across Fields.

MBA learning goals and corresponding learning objectives are:

Goal 1: Assessing the impact of globalization on business

- 1.1# Appraise opportunities and challenges abroad
- 1.2# Assess the internal capabilities of the firm with regard to international opportunities
- 1.3# Evaluate and recommend an appropriate course of action for the firm in relation to its internal and external environments

Goal 2: Decision making under uncertainty

- 2.1# Identify key issue(s) or problem(s)
- 2.2# Determine factor(s) relevant to the issue(s) or problem(s), acknowledging uncertainty where it exists
- 2.3# Formulate or evaluate course(s) of action or solution(s) that addresses inherent uncertainty of the environment/situation

Goal 3: Integrating Knowledge across disciplines

- 3.1# Articulate how decisions impact different functional areas of the firm
- 3.2# Recognize the impact of external (e.g. political, economic, cultural, technology, legal) factors on business

3.3#Evaluate the relevance of different information for decision-making

3.4#Integrate information or knowledge from different business disciplines to make informed decisions

Goal 4: Analyzing ethical implications of business decisions

4.1 Outline ethical issues

4.2 Identify stakeholders, their interests and potential conflicts of interest

4.3 Generate alternative courses of action and evaluate their consequences

4.4 Recommend a course of action

Goal 5: Engaging in leadership behaviors

5.1# Challenge ideas, not people

5.1# Provide constructive feedback about the task

5.1# Seek consensus of others' ideas

5.1# Consider alternative perspectives about the task

5.1# Encourage others to share ideas

5.1# Offer input for improvement of an idea

5.1# Clearly and concisely state ideas related to the task

5.1# Provide guidance to achieve the group's goal

5.1# Gather and synthesize information